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BMW Dallas Marathon Announces New Partner in MedNetwoRx
BMW Dallas Marathon, Half Marathon and SMU Cox School of Business secure two-year partnership with local healthcare IT company

DALLAS (August 15, 2017) - The BMW Dallas Marathon is proud to announce a new partnership with Dallas-based healthcare IT company, MedNetwoRx. The company, founded in 2001, will serve as the official security partner for the 2017 and 2018 events. As partner of the BMW Dallas Marathon, MedNetwoRx will receive branding at all race day gear check locations. The 47th running of the BMW Dallas Marathon, Half Marathon, and SMU Cox School of Business Relay will take place on Sunday, December 10, 2017.

"As a Dallas-based company, we are passionate about supporting local organizations that provide direct care and assistance to our community," said Mark Johnson, President of MedNetwoRx. "We love the mission behind the BMW Dallas Marathon, and we are thrilled to join as a sponsor this year. As many of our team members have personal connections to the charity beneficiaries, we couldn't think of a more fitting partnership."

"We are excited to welcome MedNetwoRx as a new partner of the BMW Dallas Marathon," said Paul Lambert, president of the BMW Dallas Marathon. "Security is a key focus of ours and we are always looking for ways to partner with the Dallas business community and engage new partners that are founded in Dallas."

MedNetwoRx provides cutting edge IT services for physicians and medical professionals. With professional services that include clinical consulting, operations consulting, HIPAA & HITECH, hosting services and health information technology services as well as integrated software solutions, MedNetwoRx helps physicians spend more time caring for patients.

Registration for the 2017 BMW Dallas Marathon, Half Marathon, SMU Cox School of Business Relay and BMW Weekend Series is currently available. For additional information or to register as a participant or volunteer, visit bwmdallasmarathon.com.

About the Dallas Marathon

The Dallas Marathon is a nonprofit organization with a focus on promoting health and physical fitness through running events and related activities. Dating back to 1971, the organization hosts year-round events culminating with Dallas' largest and Texas' longest running marathon: the BMW Dallas Marathon. Now in its 47th running, the marquee race attracts runners from across the globe and hundreds of thousands of spectators to Dallas' largest single-day sporting event. The BMW Dallas Marathon racecourse highlights iconic Dallas landmarks and is recognized as the official marathon of the city of Dallas. Since naming a primary beneficiary in 1997, the Dallas Marathon has donated more than \$3.9 million to Texas Scottish Rite Hospital for Children. For more information, visit dallasmarathon.com.

About MedNetwoRx

MedNetwoRX was built and founded in Dallas, Texas in 2001 and has since grown from a small group of friendly technical people into a multi-state organization. MedNetwoRx' customer base has grown from a group of Dallas-based physician practices to thousands of healthcare providers in private practices and small clinics as well as state infrastructure clinics and hospitals, who rely on the technical expertise of the MedNetwoRx team. Over the years, the goal has continued to be the same: Tailor the highest quality end-to-end clinical information technology solutions to healthcare clients to ensure their success.

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