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FOR IMMEDIATE RELEASE

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BMW Dallas Marathon Announces Partnership with Tetra Pak

Food packaging leader joining forces with the iconic marathon

(DALLAS) – Today, the [BMW Dallas Marathon](#) announced its partnership with [Tetra Pak](#), a food packaging and processing solutions leader with U.S. headquarters in North Texas. This year, Tetra Pak will be hydrating runners during Dallas Marathon’s social runs and race weekend with a donation of 27,500 cartons of water.

“The BMW Dallas Marathon is very excited to work with Tetra Pak this year,” said Paul Lambert, President of the BMW Dallas Marathon. “Their commitment to protecting food, people and futures with environmentally sustainable carton packaging is in line with our vision of promoting health and wellness throughout our community.”

Tetra Pak will be taking part in Dallas Marathon’s portfolio of events leading up to and throughout race weekend. Participants can meet Tetra Pak representatives at the five [BMW 5K Social Runs](#) taking place October and November throughout the Dallas-Fort Worth area. During race weekend, attendees can visit Tetra Pak at the Health and Fitness Expo on Friday, and the Post-Race Parties on Saturday and Sunday.

The BMW Weekend of Events directly benefits Texas Scottish Rite Hospital for Children. The Dallas Marathon has donated more than \$4 million to the hospital since naming Scottish Rite as its primary beneficiary in 1997.

For more information, registration updates and event details, please visit www.bmwdallasmarathon.com.

About the BMW Dallas Marathon

The Dallas Marathon is a nonprofit organization with a focus on promoting health and physical fitness through running events and related activities. Dating back to 1971, the organization hosts year-round events culminating with Dallas’ largest and Texas’ longest running marathon: the BMW Dallas Marathon. Now in its 48th running, the marquee race attracts runners from across the globe and hundreds of thousands of spectators to Dallas’ largest single-day sporting event. The BMW Dallas Marathon racecourse highlights iconic Dallas landmarks and is recognized as the official marathon of the City of Dallas. Since naming a primary beneficiary in 1997, the Dallas Marathon has donated more than \$4

million to Texas Scottish Rite Hospital for Children. For more information, visit bmwdallasmarathon.com.

About Tetra Pak

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 170 countries around the world. With more than 23,000 employees based in over 80 countries, we believe in responsible industry leadership and a sustainable approach to business. Our motto, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available, everywhere. More information about Tetra Pak is available at www.tetrapakusa.com and on Instagram, Facebook and Twitter @TetraPakUSA.

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